

Sycamore Sports Boosters
Board Meeting
MINUTES
August 10, 2011

BOARD OF DIRECTOR ATTENDEES:

Susan Benson, Lorna Bemis, Dana Culton, Kent Wrenn,

GUESTS:

Tim Carlson, Chauncey Carrick,

TOTAL ATTENDEES: 15

INTRODUCTIONS

SECRETARY REPORT – Susan Benson

Kim Kramer made a motion to approve the minutes. Mark Leach seconded the motion. The minutes were approved unanimously.

TREASURER REPORT – Dana Culton

Numbers are good, with a slight change to the endowment from the last reports. Final golf outing revenue and expenses are still outstanding. Mark Leach made a motion to approve the Financials. Lorna Bemis seconded the motion. The Financials were approved unanimously.

NEW BUSINESS

ATHLETIC DIRECTORS REPORT/COACHES REPORT

Chauncey Carrick – High School/Middle School Athletic Director

All fall high school sports started Wednesday, August 10.

Middle School athletic practices start week of August 15th.

Chauncey reported these approximately numbers of participation per sport at the High School

Football	115-120
Soccer	50-60
BXC	35
GXC	25
Golf	34
Tennis	22
Volleyball	35
Cheer	30
Poms	30

Monday 8/15, Sycamore hosts a F/S golf Tournament. On August 27th, we host a freshman soccer tournament and a Varsity doubles tennis tournament. On the 30th we host Cross Country at the Afton Forrest Preserve (approx 7 miles for Sycamore).

Concussion Impact testing continues for 7th, 9th and 11th grades as well as new athletes.

Chauncey is seeking administrative approval for Sudden Athletic Death Syndrome testing. The tests would be performed by Medial Outsourcing at their facilities at a greatly reduced cost to Sycamore athletes.

COMMITTEE REPORTS

Concessions– Abbie Wolf

Abbie is co-chairing with Debbie Leach. They are revamping the volunteer recruitment and will be attending the Parent/Athlete meetings later in August to start getting help. There are approximately 300 man hours to cover through the Strombom Tournament. They hope to broaden the base of volunteers as all sports benefit from concession revenues. It makes up 40% of our net profit. “Give \$50 or 5 hours” is our catchphrase to get people involved.

Finance – Kent Wrenn

Kent is seeking volunteers for this committee to provide oversight and long range planning. Tim Carlson, principal of SHS agreed this was an important committee to build a solid financial base.

Scholarships – Kent Wrenn

No Report

Hall of Fame– Chauncey/Bill Brady

Inductees were released to the Club as Bill Brady; the 1960 Football Team; Elmer Troutman; Justin Wilson; and Dean Copple (1st Sports Booster President) Ceremonies will be held the weekend of October 14th.

Spartan Wear – Lorna Bemis

SOAS sold apparel at registration and is available for the Black & Gold, Castle Challenge and home games. They are licensees for IHSA playoff merchandise as well. They are looking for ideas for hats and different merchandise. The athletic coaching squads and administrative team items will be finalized soon.

Castle Challenge – Kent Wrenn

Event is scheduled for Friday, September 9, with tailgating opening at 4:30 with the first game starting at 4:45 and the Varsity game at 7:30. Volunteers are needed. Imboden’s has been awarded the catering contract and will handle all the cooking. Pork chops and hot dogs will be offered this year. Ticket price is same this year: \$12.00 Adult, \$6:00 Student. Volunteers are offered premium parking. Tickets were distributed to fall athletes. A question was asked if extra pork chops or hotdogs would be available for sale at the event.

Spartan Open –

Huge success but waiting for final revenue and expenses

Taste of Black and Gold – Mark Leach

Mark is leading the event for the last time and is hoping for great weather. Five sponsors have committed so far. This is not a fundraiser but a community event to kick start the fall sports seasons. Mark is looking for volunteers and will reach out via email for more. Sweet Dreams, Country Store & Catering, Culver’s, Muggzie’s and Sports Boosters Concessions will have food available for the event.

FTLOTG –

Need chairpersons

Membership – Kent Wrenn

Need chair and volunteers to lead recruitment, website updates and newsletters.

PRESIDENT’S REPORT – Kent Wrenn

Kent has met with Morningstar Media to go over their service levels for their generous donation of time and expertise. They are currently updating the content for the website and will start a Facebook page for us to update. Starting late fall, they will redesign the website and update the software so that we can update the content ourselves. Morningstar will also help us set up email templates to use with Constant Contact for a consistent look and message. Volunteers are needed for newsletters and content.

GUEST SPEAKER – Tim Carlson, Principal of Sycamore High School

Tim Carlson is in his fourth year as principal at Sycamore High School and previously acted as Athletic Director. Mr. Carlson offered a brief history of the Sycamore Sports Boosters programs. In the late 60’s the Quarterback Club was formed. As time went by, the group became very political, did little fundraising, did not have much participation and little vision. Years later, Bill Brady and Gary Evans rewrote the By-laws to even the playing field for all athletes. The name was changed to Sycamore Sports Boosters Club. The group became more focused, social and involved. A finance committee was formed to centralize and oversee the money and needs requests. To meet Title 9 requirements, sports for girls required more fairness and equality and the Club followed suit. The more money raised, the better the sports results. More involvement by parents allowed coaches to focus on coaching not raising funds. “Athletics is the front door to your institution” – Jim Phillips. Sports Boosters provides approximately 75% of the athletic budget. Tim suggests we try to ‘brand’ everything we donate; advertise everything we do for the program. Run the program as a business model to guarantee success.

Members ask about possible future Capital Needs. The following were listed as options.

- New press box for football

- Outdoor stage

- Tennis Court Lights

- Lights on other fields.

- Middle School Athletic facilities with bleachers/track.

UPCOMING EVENTS

Sports Booster Meeting, Wednesday, September 7th – Cabana Charlie’s. Guest Speaker Joe Ryan
Castle Challenge – Friday, September 9th – (4:00 PM NIU Football Stadium)

ADJOURNMENT

A motion to adjourn was brought by Sue Benson, seconded by Kent Wrenn.

Respectfully submitted,
Susan Benson